DEALERCORTEX AI · INTELLIGENCE ACTIVATED

The self-driving dealership.

Software that reports is over. Eight agents run every car, from the auction lane to the next owner, inside the limits you set, and get better with every car they sell.



THE AGENT WORKFORCE: EIGHT AGENTS, ONE RECORD, ALWAYS ON

- **AGENTIC BUYING** — Screens every lane; bids up to your max
- **AGENTIC CONDITION** — Scans each car; checks the auction report
- **AGENTIC PRICING** — Moves price inside your bands
- **AGENTIC MARKETING** — Writes the ads; spends on the exact VIN
- **AGENTIC FOLLOW-UP** — Works every lead until they buy or say stop
- **AGENTIC BDC** — Calls and texts in seconds, with consent
- **DESK + BOOKS** — Builds the deal, then matches and posts it
- **AGENTIC EXIT** — Wholesales on a plan; wins back owners

HOW IT THINKS: EVERY MOVE IS A BET WITH AN EXPECTED RESULT

01 SENSE Reads the car's record → **02 DECIDE** Picks the move worth most → **03 ACT** Inside your rules and limits → **04 MEASURE** Result vs. what it expected → **05 LEARN** Rewrites the playbook

SELF-IMPROVEMENT

REMEMBERS EVERY OUTCOME
What was bought and why, who answered, how the deal and the loan performed.

LETS STRATEGIES COMPETE
A new play takes over only when it wins on real results.

LEARNS FROM YOUR TEAM
Every approval, edit and "no" is a lesson.

Day 1 it reads your history. Every sale makes it sharper.

THE AUTONOMY LADDER: AGENTS EARN IT, YOU SET THE CEILING



An agent moves up only on proof: accuracy, few corrections, real outcomes. Never by default.

GUARDRAILS: AUTONOMY ON A LEASH

Hard limits on price, bids and spend · **Consent first** for every call and text · **Every action logged**: who, why, which rule · **Simulate first** on money and terms · **Kill switch** and rollback · **A person** one tap away

PROOF FROM STORE DATA

85% of leads landed on 42% of the cars

87% of reviewed calls never asked for the appointment

9% of outbound calls connected

38 d inventory turn, down from 115, after one documented change

COMMERCIAL MODEL

$3,000

per store, per month

The whole agent workforce: software, intelligence and implementation support. Media stays separate.

DAY 1 THEY WATCH. DAY 90 THEY RUN.

DAYS 1–30 · OBSERVE
Connect your data; agents set the baseline.

DAYS 31–60 · RECOMMEND
Agents draft every move; your team approves.

DAYS 61–90 · RUN
Proven agents act inside your limits.

Book a 30-minute store analysis.

Bring one inventory export and one lead report. Leave with your first ranked action map.

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SELECTED STORE ASSESSMENTS AND OPERATING RESULTS · RESULTS VARY BY STORE

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